



GOT DATA? NOW WHAT?

**DRAFT PROGRAM
10/21/18**

**Maryland Assessment Group
2018 Annual Conference**

**November 14-16, 2018
Clarion Resort & Conference Center
Ocean City, Maryland**

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**MARYLAND ASSESSMENT GROUP
ANNUAL CONFERENCE**

**NOVEMBER 14-16, 2018
CLARION RESORT & CONFERENCE CENTER
OCEAN CITY, MARYLAND**

MAG BOARD OF DIRECTORS

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The MAG Board of Directors wishes to thank the vendors and sponsors for their financial support. Their support and contributions reduce the cost of this conference for Maryland educators.



*Make plans for next year's conference!
MAG November 6-8, 2019*

Conference arrangements provided by CONFERENCE SOLUTIONS

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PRE-CONFERENCE SESSIONS
Wednesday, November 14, 2018 11:00 a.m. – 3:00 p.m.
Salon B, Admission Ticket Required

11:00 a.m. – 12:30 p.m. SESSION 1
12:30 p.m. – 1:30 p.m. LUNCH
1:30 p.m. – 3:00 p.m. SESSION 2

SESSION 1

“Developing a Systemic Assessment Plan”

Presenters: Dr. Bonnie Hain, [CenterPoint Education Solutions](#) & Heather Lageman, Baltimore County

In a world where everyone wants to increase data-driven instructional planning while simultaneously reducing testing time, it's helpful to have a systemic assessment plan--an annotated list of the district, school, and classroom-based assessments available alongside the instructional decisions that can be made based on each assessment. In this session, participants will use a structured protocol to work through both the data requisite for districts, schools, and classrooms, and the means to evaluate the quality of assessments designed to provide that requisite data. District teams will have an opportunity to design, develop, and/or refine their systemic assessment plan.

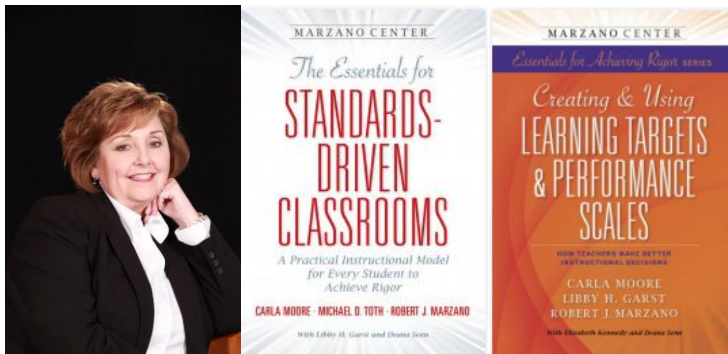
Need Pics

SESSION 2

“You’re Curriculum May Not be Aligned and You Don’t Even Know It”

Presenter: Carla Moore, Learning Sciences International

Is your curriculum aligned? How do you know? These are important questions. True curriculum alignment means alignment to the essentials of standards, the instructional shifts demanded by the standards, and integrated assessments. And that is only the beginning! Join Carla Moore for a workout session to self-assess your systems and learn the critical steps to build an integrated and aligned system that raises the floor for teaching and learning. Let’s take the guess work out of providing a curriculum to support implementation for all students.



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Setting the Baseline

WEDNESDAY, NOVEMBER 14, 2018

9:00 a.m. – 9:00 p.m.

REGISTRATION

Lower Terrace Lobby

11:00 a.m. – 3:00 p.m.

PRE-CONFERENCE SESSIONS

Salon B

Ticket Required for Admission – See description, opposing page

VENDOR DISPLAYS IN THE VENDOR EXHIBIT HALL:

Starting on Wednesday, November 14, 2018 at 3:30 p.m. and closing on Thursday, November 15, 2018 at 5:30 p.m.

AUDIENCE FOCUS CODES:

E=Elementary School

G=General, Geared to All

M=Middle School

R=Research

H=High School

3:30 p.m. - 5:45 p.m., Salon B

Local Accountability Coordinators' Meeting

Led by Jennifer Judkins & Chandra Haislet, MSDE

Local Accountability Coordinators and MSDE staff will gather for a formal state meeting.

3:30 p.m. - 4:30 p.m., Conference Room 1 & 2

Audience Code: R

“Standard Setting for New District Assessments”

Presenter: Helen Wang, Montgomery County

Introduction and reflection of the standard setting process for new district assessments, including establishment of expert panels, training provided for panelists, standard setting protocol, item analysis, field testing, cut scores estimation using Angoff method, impact analysis, and validity study.

3:30 p.m. - 4:30 p.m., Conference Room 3

Audience Code: G

“An Innovative Approach to Measuring Oral Reading Fluency, Comprehension and Foundational Reading Skills”

Presenter: Steve Westfall, NWEA

This session will provide participants the opportunity to learn more about MAP Reading Fluency. Learn how it provides online, adaptive assessment that measure fluency, foundational skills, and reading comprehension for all types of K-3 readers. With automatic scoring capabilities, it provides class reports that highlight student strengths and weaknesses and provides audio recordings for teachers to review and share with other educators and parents.

WEDNESDAY, NOVEMBER 14, 2018

3:30 p.m. – 4:30 p.m., Conference Rooms 4 & 5

Audience Code: G

“Root Cause Analysis with No Pain and No Blame”

Presenter: Ronald Thomas, Towson University

This session will describe a five-step protocol used by teams to dig deeply into curriculum, instruction, and assessment data. The protocol enables teams to discover the component of capacity (the systems or processes that need to be tweaked) with the most leverage to make the biggest difference in student learning.

3:30 p.m. - 4:30 p.m., Conference Room 6

Audience Code: G

“Need Title”

Presenter: Michele Hertel, Scantron

During this session the presenter will outline various factors and metrics that should be considered when evaluating ESSA solutions. In addition, innovative approaches to utilizing formative and interim assessments to meet ESSA requirements will be discussed. The presenter will demonstrate how formative and interim assessment results can be used to reduce testing time, connect to instructional resources, customize student learning paths, and measure student progress.

4:45 p.m. – 5:45 p.m., Conference Room 1 & 2
vacant

Audience Code: G

4:45 p.m. – 5:45 p.m., Conference Room 3

Audience Code: G

“Translations in Education Assessment Terminology”

Presenter: Juan F. Tituaña, MSDE

Foreign language translations in educational assessment terminology need to be consistent for Spanish speaking parents and guardians. Sub-topics and content will include example of translations discrepancies, how to avoid use of sexist wording in language translation and ways to condense the translated target language to concise and simple sentences. Learn to effectively communicate to parents and guardians in different languages.

4:45 p.m. – 5:45 p.m., Conference Rooms 4 & 5

Audience Code: G

“Building Effective Coaching Relations: Simple Strategies for Navigating Multiple Stakeholders”

Presenter: Regenna Jalón, Dorchester County

The success of any group’s efficacy is the foundational relationships established among the members. In this session, simple strategies that nurture positive relationships will be shared. These strategies can improve trust, encourage communication, and foster confidence; thereby creating effective professional learning communities and improving collaboration with colleagues.

4:45 p.m. – 5:45 p.m., Conference Room 6

Audience Code: M/H

“Preparing a Quick Trip through PARCC”

Presenters: Kathleen Watkins & Lloyd Allen, Baltimore County

Presenters share their method to reduce the amount of time it takes to administer the PARCC exam. When Baltimore County first started implementing the PARCC assessment three years ago, PARCC testing took seven weeks. This year, PARCC took eight days, including make-ups.

WEDNESDAY, NOVEMBER 14, 2018

5:45 p.m. – 7:00 p.m. **DINNER BUFFET** - Crystal Ballroom

7:00 p.m. – 8:00 p.m., Crystal Ballroom
OPENING KEYNOTE ADDRESS

“Measuring What Matters”

Presenter: Jay McTighe, McTighe and Associates Consulting, Columbia, MD

This session is based on the ideas in “Three Key Questions on Measuring Learning,” Jay McTighe’s featured article in the February 2018 issue of *Educational Leadership* magazine, and his blog post, “Beware of Test Prep.” In this session, Jay McTighe will:

- examine different types of goals for modern schooling (academic content based on standards, 21st century skills, and habits of mind);
- consider the assessment implications of these different goal types;
- critique a common, yet flawed, approach to test prep;
- examine ways of allowing students’ “voice and choice” in assessments while still obtaining needed evidence of important learning outcomes;
- explore a new conception of Curriculum Mapping (i.e., mapping the curriculum around desired performances rather than simply a scope and sequence of content to be covered);
- and examine the use of formative assessments to enhance student learning and performance.

8:00 p.m. – 10:00 p.m., Salon B

Cocktail Reception
Sponsored by Pearson

THURSDAY, NOVEMBER 15, 2018

8:30 a.m. – 9:30 a.m., Conference Room 6

Audience Code: G

“Self-Assessment and Peer Feedback in the Student-Centered Classroom”

Presenters: David Warrenfeltz & Erica Hartley, Washington County

Teachers should not be the only assessors in a classroom! As teachers become adept as formative assessors, they face a new challenge. How do I keep up with all these assessments and data? Come learn about eight easy to implement strategies to flip the assessment paradigm in your classroom!

9:45 a.m. – 10:45 a.m., Salon B

Audience Code: G

“FAME, I’m Gonna Live Forever! Continuing Formative Assessment in Your School or District After FAME”

Presenter: Heather Sauers, MSDE

Once FAME is over, schools and/or districts should consider how to sustain professional learning that continues to support the attributes of formative assessment. This session will focus on various differentiated pathways for schools and districts to focus on after FAME, as well as resources to support them. Pathways include learning targets and success criteria, feedback, peer coaching, collecting evidence of learning, differentiation, leadership support, and management.

9:45 a.m. – 10:45 a.m., Conference Room 1 & 2

Audience Code: G

“Open Office Hour with the Office of Accountability”

Presenters: Laia Tideman, Tim O’Quinn, Tracy Dusablon & Jennifer Wood, MSDE

Bring those burning questions for the Office of Accountability staff during our Open Office Hours. Staff will be available on-site at MAG to discuss data collections and accountability. Central Office staff will have the opportunity to network, share their experience and successes, and resolve challenges with their current work with the Office of Accountability.

9:45 a.m. – 10:45 a.m., Conference Room 3

Audience Code: G

“Zooming in on Understanding”

Presenters: Steven Van Rees & Jackie Jacobs, Calvert County

This presentation will help students apply a parts-to-whole method of building understanding. A UDL-aligned framing technique of topics, ideas, and issues will be explored in the session. The framing techniques will allow for students to make their thinking visible and for teachers to make accurate assessments of understanding.

9:45 a.m. – 10:45 a.m., Conference Rooms 4 & 5

Audience Code: G

“FERPA 101”

Presenter: Eric Gray, The Privacy and Technical Assistance Center at the USDE

Join the U.S. Department of Education’s Privacy Technical Assistance Center for an introductory presentation on the Family Education Rights and Privacy Act. This presentation will introduce you to the fundamentals of the 40-year old privacy statute, and provide depth and clarity on its application to the 21st century school and classroom! This session is intended as an introduction to the law and seeks to balance the legal background of the statute with real-world scenarios.

THURSDAY, NOVEMBER 15, 2018

9:45 a.m. – 10:45 a.m., Conference Room 6

Audience Code: G

“Supporting Data Use through Peer Coaching”

Presenter: Lesley Beavers, MSDE

Learn about the peer coaching process as a tool for professional learning and instructional improvement. See how data can be interwoven into coaching. Examples will be shared from around the state.

11:00 a.m. – 12:00 p.m., Salon B

Audience Code: G

“Shift Happens - Moving from PARCC to MCAP”

Presenters: Pauline Carey, MSDE & Andi Tompkins and Jeff Heathman, Pearson

A discussion with Pearson and MSDE regarding changes to assessments as Maryland transitions to the Maryland Comprehensive Assessment Program (MCAP) with aligned tools to support. ELA/Literacy, Math and Science assessments. Discussion will focus on a new MCAP information portal, modifications to user roles and the registration data layouts in PearsonAccessNext.

11:00 a.m. – 12:00 p.m., Conference Room 1 & 2

Audience Code: G

“Next Generation Science Standards as a Tool to Guide SLOs and Science Instruction”

Presenters: Ed Mitzel, & Brian Eyer, MSDE

Participants (supervisors, principals, and lead teachers) will use the Next Generation Science Standards to inform and guide the development of science Student Learning Objectives, three-dimensional science classroom instruction, and a comprehensive science program in your school. Learn about tools and resources to support your work in schools.

11:00 a.m. – 12:00 p.m., Conference Room 3

Audience Code: M

“Informing Middle Level Instruction and High School Course Selection”

Presenter: Martha Morris, College Board

Come and learn the structure and content of the PSAT 8/9 directed to 8th and 9th grade students. Generate ideas for using the PSAT 8/9 to inform instruction. The session will also touch on the professional development modules and supports available for middle school educators.

11:00 a.m. – 12:00 p.m., Conference Rooms 4 & 5

Audience Code: H

“Development and Use of College and Career Readiness Dashboards Among High Schools”

Presenter: Laura E. Bush, Baltimore City

City Schools’ dynamic “On Track to Graduation and College and Career Readiness Dashboards” are used to support College and Career Readiness in grades 9-12. It takes data-driven decisions to the next level by providing real time student data on overall trends specific to graduation attainment and research-based post-graduate success to identify appropriate interventions.

THURSDAY, NOVEMBER 15, 2018

11:00 a.m. – 12:00 p.m., Conference Room 6

Audience Code: E

“Growing Student Writers Using Formative Assessments”

Presenters: Kelly Cleland, Julie Donovan, & Amy Siracusano, Calvert County

Written expression and language usage are critical in supporting student achievement. Using the MD-CCSS writing standards, teachers can develop data tools to inform daily writing instruction and monitor student progress. Data collected and monitored is used to develop teacher SLO’s and support on-going professional development.

12:00 p.m. – 1:00 p.m.

LUNCH BUFFET, Crystal Ballroom

1:00 p.m. – 1:50 p.m. Crystal Ballroom

Data Driven

Presenter: Marnie Stockman, Performance Matters

With wholesale club-like data warehouses providing one stop shopping for data, how do we ask the right questions and find the right answers? Then, how do we take the next step and make an impact? Learn how to walk through the hierarchy of data needs to drive instruction and take students to the top.

2:00 p.m. – 2:45 p.m., Exhibit Hall, Salon A

Dessert and Beverages

Vendor Discussions and Door Prizes

Must Be Present to Win!!!!

2:45 p.m. – 3:45 p.m., Salon B

Audience Code: G

“Are you Data and Assessment Literate?”

Presenter: Jaime Bowers, MSDE

The focus of this session is how to understand and make the best use of Big Data that leaders and teachers already have at their fingertips and how to make it relevant within the educational environment in which they operate and teach. Participants are encouraged (but not required) to bring an electronic device to the session as well as login capabilities to either/both of the state provided data tools (Pearson Access Next and/or the Data Management and Reporting System - access granted by local testing offices).

2:45 p.m. – 3:45 p.m., Conference Room 1 & 2

Audience Code: M

“What’s New in Social Studies Assessment?”

Presenters: Leah Renzi & Beth Ann Haas, MSDE

Presenters will provide an overview of the shifts in limits, design and goals of the HSA in American Government and upcoming grade 8 United States History assessment.

THURSDAY, NOVEMBER 15, 2018

2:45 p.m. – 3:45 p.m., Conference Room 3

Audience Code: M/H

“Making the Most of the SAT Suite of Assessments in your School”

Presenter: Martha Morris, College Board

This session will cover a review of the SAT, the Reporting Portal and what reports are good for you, the supports such as Official SAT practice with Khan Academy, and how we can help you provide the right supports for your students taking the PSAT and SAT.

2:45 p.m. – 3:45 p.m., Conference Rooms 4 & 5

Audience Code: G

“The Accelerated Learning Process - Transforming Teaching and Learning through Ongoing Collaboration and Job-Embedded Professional Learning”

Presenters: Kelly Taylor & Jennifer Bingman, Frederick County

The Accelerated Learning Process is a systemic process for ongoing, job-embedded professional learning, educator collaboration, and continuous evaluation of student learning. We'll explain how this process transforms teaching and learning when teams regularly monitor student learning, administer data-driven decisions, differentiate instruction, share instructional best practices, and examine student work.

2:45 p.m. – 3:45 p.m., Conference Room 6

Audience Code: H

“Intentional Item-Writing: The Development of Testlets to Measure Student Achievement”

Presenter: Dave Nelson, TalentEd & George Mason University

Testlets – small groups of questions using a common stimulus – are powerful assessment tools that can help to measure student progress along a continuum of learning. In this session, we'll explore some strategies for developing testlets that can help to support making instructional decisions.

4:00 p.m. – 5:00 p.m., Conference Room: Salon B

Audience Code: G

“Effective Data Analysis for School Improvement Planning”

Presenters: Patricia Crafton & Gail Clark Dickson, MSDE

The presentation will discuss decision-driven data collection and analysis as it relates to completing a needs assessment, a root cause analysis, and school improvement planning. Participants will receive an overview of available tools and publications available, along with an understanding of current frameworks and practices in use within Maryland.

4:00 p.m. – 5:00 p.m., Conference Room 1 & 2

Audience Code: G

“Fostering a Growth Mindset & Getting Results at a 2017 National Blue-Ribbon Elementary School”

Presenters: Judith Wilson & Pam Strauss, Montgomery County

Discover how one can embrace a growth mindset to get results when students utilize learning logs and goal-setting practices based on their data. Children's picture books having various growth mindset aspects will be shared along with strategies for supporting 21st century teaching and learning. Walk-away with a bibliography of books!

THURSDAY, NOVEMBER 15, 2018

4:00 p.m. – 5:00 p.m., Conference Room 3

Audience Code: M

“Learning from Leaders – Creating a Can-Do Culture of Data that Gets Results”

This session is repeated on Friday

Presenter: Sonya Coleman, Curriculum Associates

Explore the power of data to transform school culture and build the “significant relationships” at the heart of true personalization. This conversation includes suggestions on how to shift to a growth-focused school environment that honors and celebrates the march toward proficiency, as well as specific examples of success from **(local MD district)** and Miami-Dade, FL

4:00 p.m. – 5:00 p.m., Conference Rooms 4 & 5

Audience Code: M/H

“Coaching Teachers to Obtain Student Growth Through the Use of Standards, PARCC Evidence Statement Reports and Formative Assessments”

Presenters: Julie Morrison & Joe Sutton, Calvert County

Calvert County teachers who use the PARCC Evidence statements, performance level descriptors, and on-going formative assessment to guide instructional choices saw greater student growth than their peers. Learn the coaching protocols used to show teachers how to drill down from PARCC evidence statements to make daily instructional choices that move students toward mastery of rigorous standards.

4:00 p.m. – 5:00 p.m., Conference Room 6

Audience Code: M/H

“Why wait until May?”

Presenters: Brittney Baker & Samantha Wasson, Dorchester County

An Algebra I CC initiative that two Champion teachers launched based on a challenge set by their instructional mathematics coach. The Why Wait until May? initiative is about instilling PARCC Best Practices as soon as students arrive in September! This presentation will outline the team’s journey.

5:30 p.m. – 7:00 p.m., Salon B

Cocktail and Social Hour

In Appreciation of Conference Participants

Sponsored by the Clarion Resort & Conference Center

6:30 p.m. – 8:00 p.m. **DINNER**, Crystal Ballroom

Sponsored by Pearson

8:00 p.m. – ?

MAG NIGHT AT THE CLARION

Horizon’s Restaurant

FRIDAY, NOVEMBER 16, 2018

8:00 a.m. – 9:00 a.m., Conference Rooms 4 & 5

Audience Code: E

“Testing Without Tears”

Presenter: Jamie Morrow, Anne Arundel County

During this interactive session, participants will examine methods that can be used in the classroom to prepare students for the demands of an assessment without teaching to the test. Learn ways to assess student learning using authentic experiences that focus on movement, collaboration, and engagement.

8:00 a.m. – 9:00 a.m., Conference Room 6

Audience Code: G

“Learning from Leaders – Creating a Can-Do Culture of Data that Gets Results”

This session is a repeated from Thursday

Presenter: Sonya Coleman, Curriculum Associates

Explore the power of data to transform school culture and build the “significant relationships” at the heart of true personalization. This conversation includes suggestions on how to shift to a growth-focused school environment that honors and celebrates the march toward proficiency, as well as specific examples of success from **(local MD district)** and Miami-Dade, FL

9:15 a.m. – 10:15 a.m., Salon A

Audience Code: H

“Online Bridge for Districts Who are Not Using Performance Matters”

Presenters: Marianne Morgan & Gina Wood, Frederick County; Cecilia Roe, MSDE & Beth Kaweck, Performance Matters

This is an informal session with Frederick County, MSDE, and Performance Matters. District leaders and staff who intend on using online bridge projects delivered by Performance Matters (but who are not currently using the platform) should attend this session to learn how to get started using online bridge projects.

9:15 a.m. – 10:15 a.m., Salon B

Audience Code: M/H

“Computational Thinking and Computer Science Standards – Oh, my!”

Presenters: Debby Ward & Val Emrich, MSDE

Participants will engage in a hands-on activity designed to develop a deeper understanding of the ESSA requirement related to Computational Thinking/Learning. Through examination of and discussions around Maryland’s new Computer Science Standards, participants will understand how the Standards and Computational Thinking connect.

9:15 a.m. – 10:15 a.m., Conference Room 1 & 2

Audience Code: G

“Using Multiple Measures to ensure Equity and Access in Courses”

Presenters: Caryn Maxwell, Carla Britt, & Shoua Moua, Montgomery County

Starting with a guiding question or problem of practice, participants will experience how a data analytics platform can efficiently combine multiple assessment measures to analyze access and equity in courses.

FRIDAY, NOVEMBER 16, 2018

9:15 a.m. – 10:15 a.m., Conference Room 3 Audience Code: M/H

“Evidence-based Literacy Practices from “Cracking the Common Core”

Presenters: Sherry Eichinger-Wilson & Sara Merkle, Cecil County

An exploration of the well-established research-based literacy practices from "Cracking the Common Core" that are a cornerstone of Cecil County's Common Core-aligned curriculum. The session will cover how effective literacy practices allow students to become capable readers who engage with complex texts and meet the demands of the Common Core.

9:15 a.m. – 10:15 a.m., Conference Rooms 4 & 5 Audience Code: G

“Have you ever struggled with unpacking data? Got Protocols?”

Presenters: Sarah Crisman, Jennifer Neidenbach, & Pamela Stewart, Prince George's County

In this session, participants will explore different types of data protocols to assist with our understanding and the use of data to move instruction. This session will be hands-on and full of discussion

9:15 a.m. – 10:15 a.m., Conference Room 6 Audience Code: G

“Lessons Learned from Building Aligned Curricular Frameworks in Literacy”

Presenters: Bonnie Hain, CenterPoint Education Solutions; Dee Shorts, Worcester County; & TBD District staff member, Ft. Wayne Community Schools (IN)

In this session, participants will hear from district staff at Worcester County Public Schools (MD) and Fort Wayne Community Schools (IN) about their approach to working with educators to build curricular units and interim/benchmark assessments and the materials needed to support implementation of college- and career-ready standards.

10:15 a.m. – 11:15 a.m. **BRUNCH and ANNOUNCEMENTS, Crystal Ballroom**
Sponsored by XXXXX

11:15 a.m. – 12:30 p.m., Crystal Ballroom
CLOSING KEYNOTE ADDRESS

Presenter: Jennifer Judkins, Assistant State Superintendent, MSDE
Division of Assessment, Accountability, and Information Technology

Learn about the vision for the new Maryland Comprehensive Assessment Program (MCAP) including computer adaptive testing (CAT) and the opportunities for educators to be involved throughout the assessment development process.

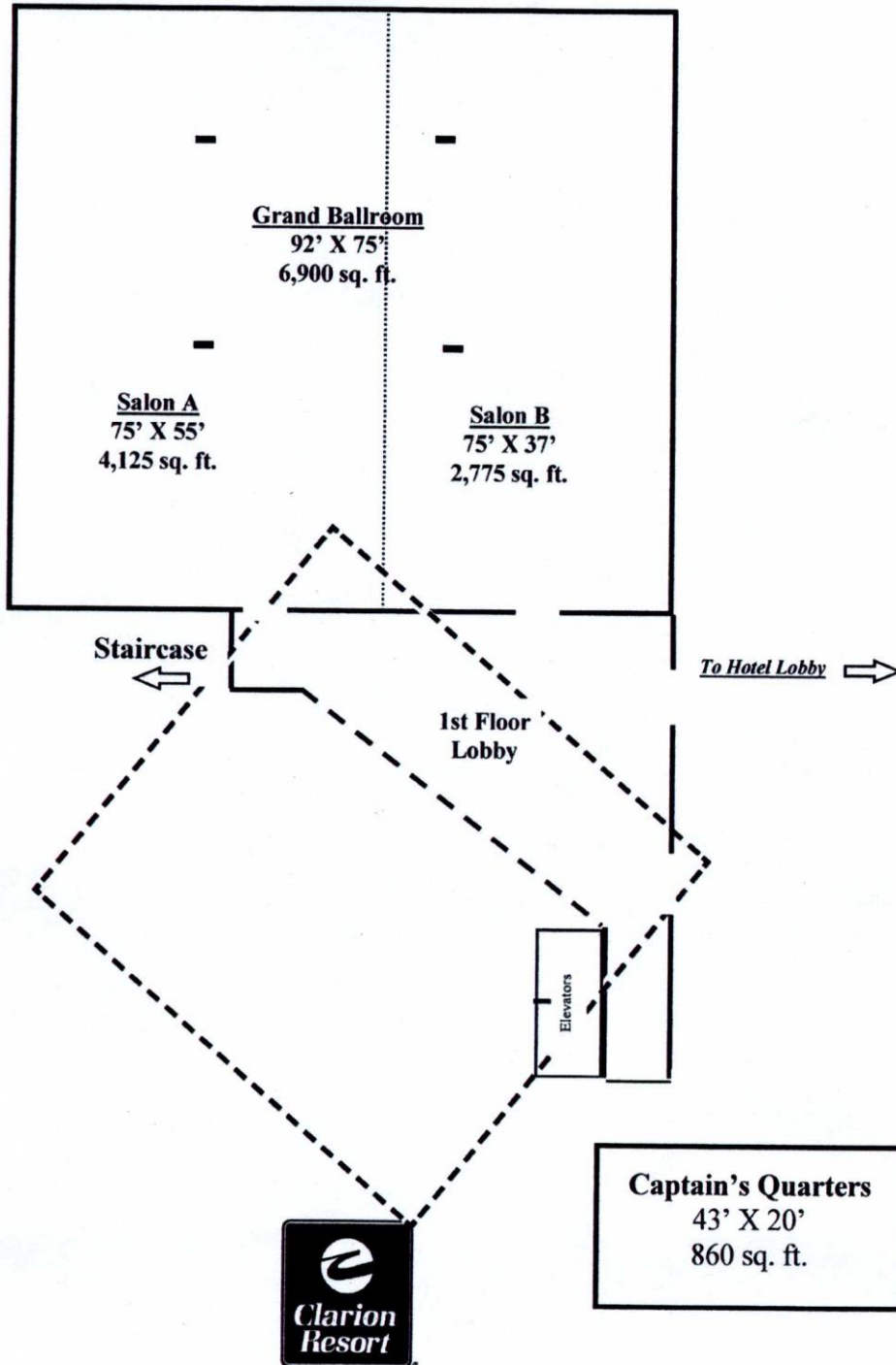
FAREWELL, GRAND PRIZE DRAWING, AND PROFESSIONAL DEVELOPMENT
CERTIFICATES WILL BE GIVEN AFTER KEYNOTE ADDRESS

Must be present to win!

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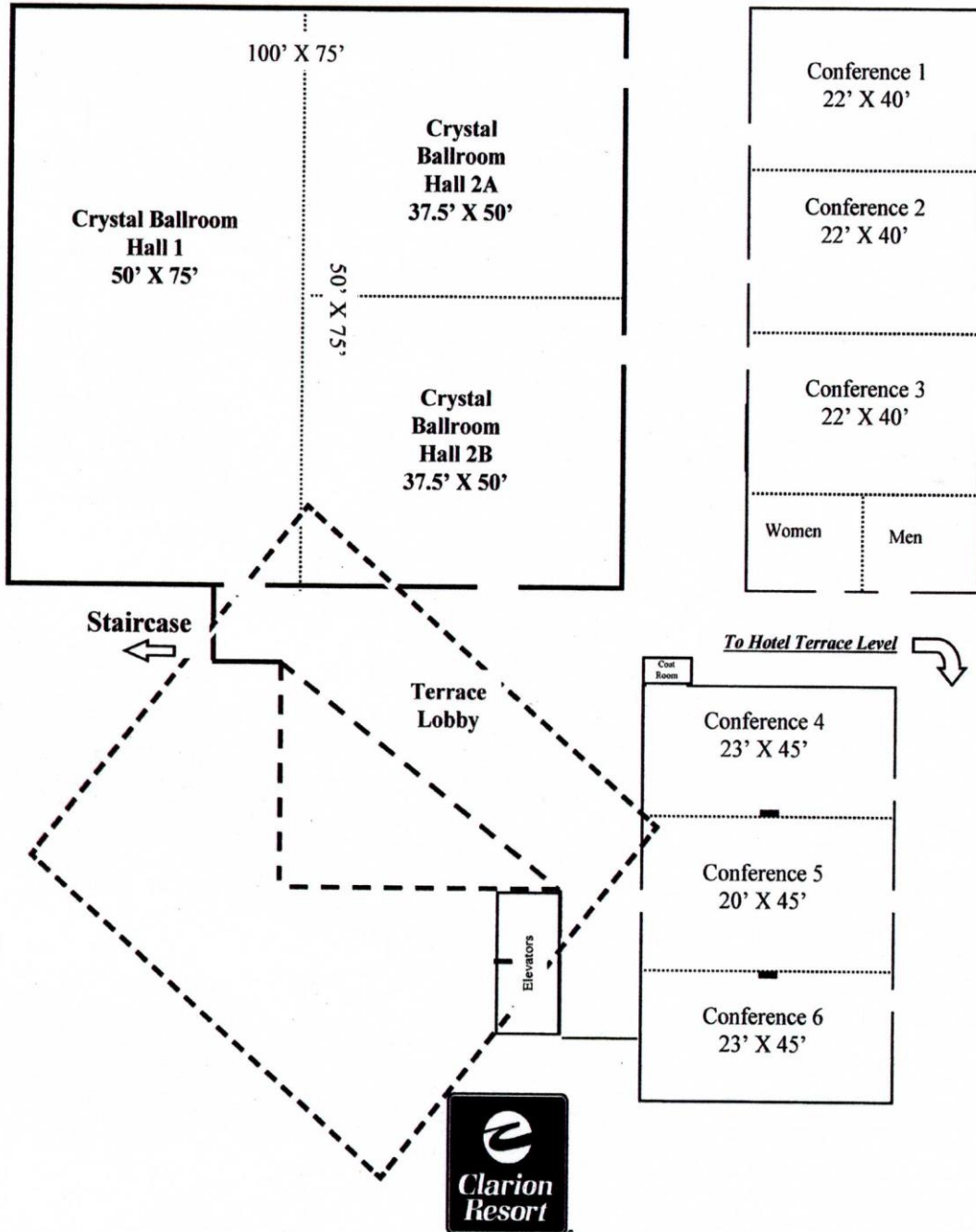
MEETING & BANQUET FACILITIES

First Floor



MEETING & BANQUET FACILITIES

Second Floor



Participating Vendors and Sponsors

*Please visit our vendors and sponsors throughout the conference in the Vendor Exhibit Hall
Salon A*



***Make plans for next year's conference!
MAG November 6-8, 2019***